

University of Sioux Falls

First Destination Report

Class of 2017-2018

Introduction

University of Sioux Falls First Destination Report reflects students' outcomes for all undergraduate students and their first destination once they finished their program of study at USF. Throughout the data collection cycle, the Thomas Kilian Academic Success Center (ASC) surveys each new graduating class to assess their primary post-graduation activities. The survey is routinely conducted over a 6-month period following graduation consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols. The data within this report was collected primarily through emailed online surveys, telephone calls, text messages, social media, staff and faculty.

The following report highlights both the vocational and educational destinations of the recent graduates who make up the Class of 2018 and past five academic years.

Methodology

An online survey was routinely conducted over a 6 month period and was the primary means for collecting information from graduates during the academic year. ASC staff invited graduates by e-mail to take the survey the month prior to graduation and continued to remind members of the class about the online survey until it closed six months later.

To increase the survey response rate, ASC staff made additional efforts to learn about the post-graduation plans of graduates. Staff connected with graduates via email, text, phone calls, social and professional websites, and academic departments to reach members of the class who had either not responded to the survey or stated that they were still seeking employment at the time of graduation. If staff members reached these students, they conducted an abbreviated version of the questionnaire.

The purpose of the survey was to collect employment, continuing education, military service, volunteer or other activities for each graduate. The survey consisted of approximately 25 questions and pending the response by each respondent took between 5-10 minutes to complete. Students were not required to respond to all questions within the survey, and therefore, responses vary for each question.

The target population making up the Class of 2018 consists of students who earned an associates or bachelor's degree summer 2017, fall 2017, interim 2018, and spring 2018. The graduate list for summer, fall, and spring semesters were obtained from the Registrar's Office, which tracks students' academic status and application for graduation.

Knowledge Rate

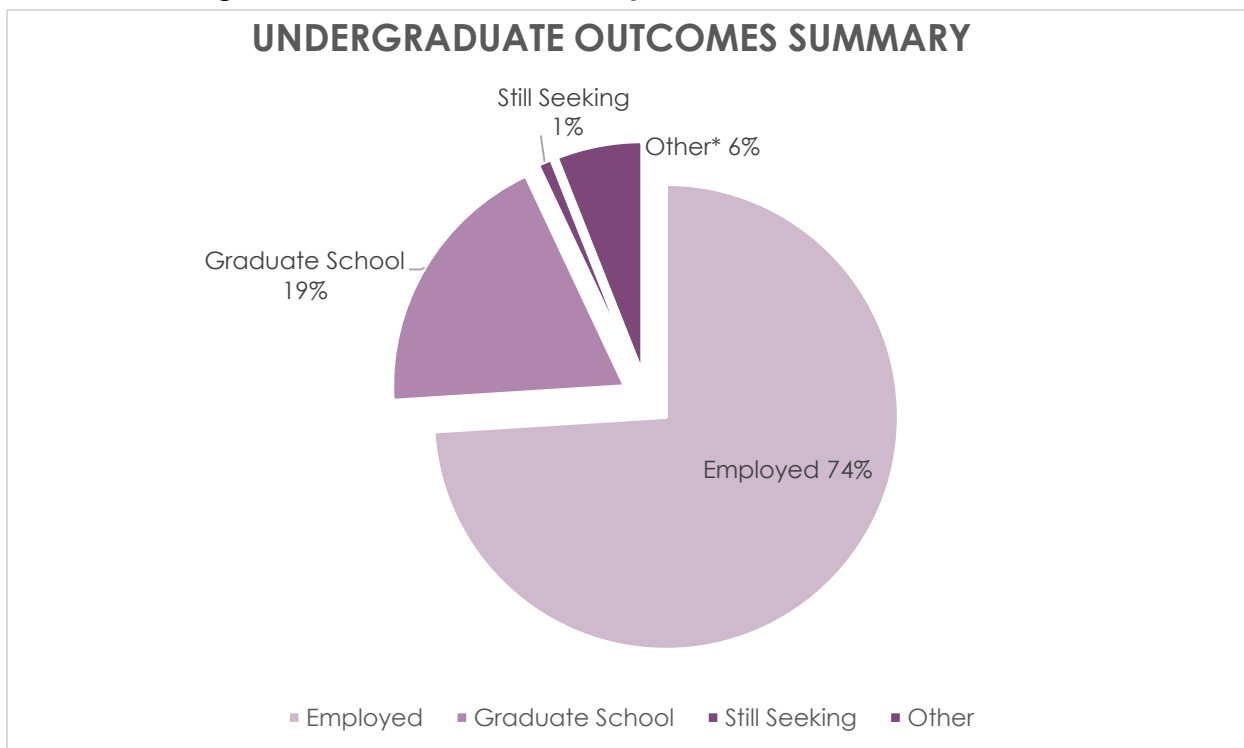
The term knowledge rate (also referred to as response rate) is defined as the percent of graduates for which the institution has reasonable and verifiable information concerning the graduate's post-graduation career activities according to the National Association of Colleges and Employers (NACE) First Destination Standards and Protocols.

Of the 285 degree recipients, an 81% knowledge rate was obtained for the Class of 2018. The target goal outlined by NACE is a 65% knowledge rate.¹ USF's knowledge rate exceeds NACE's target goal by 16%.

Career Outcomes

Career Outcomes (also referred to as placement rate) as defined by NACE is the ratio of respondents who reported they found employment (full-time or part-time), voluntary service, are serving in the U.S. Armed Forces, or continued their education. Of the respondents, USF's placement rate for the Class of 2018 is 99%. Chart A shows the recent graduates' primary post-graduation activity and the historical breakdown is shown in Table A.

Chart A: Undergraduate Outcomes Summary



Notes: Other includes volunteer, military, travel, temporary, or additional undergraduate schooling.

Table A: Historical Post Graduate Activity

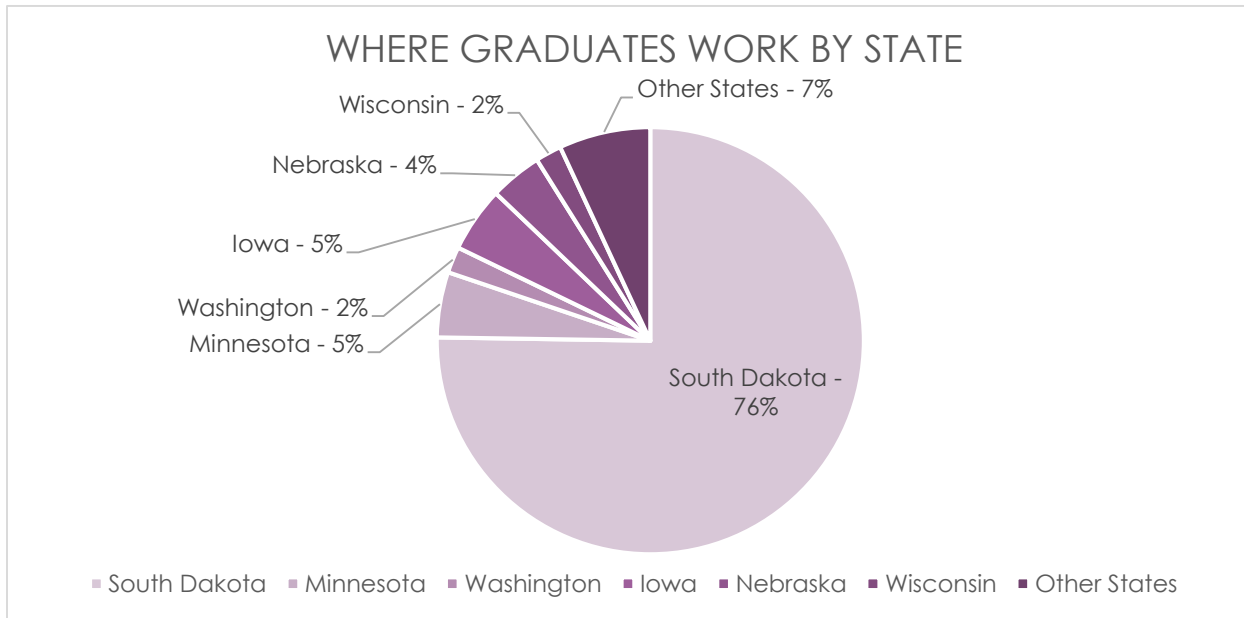
Primary Post Graduate Activity	FT Employment	PT Employment	Still Seeking Employment/ Grad School	FT Graduate School	PT Graduate School	Additional Undergrad. Education	Military Service	Volunteer Service	Not Seeking	Other (post graduation internship)	No info	Total
# of Grads 12-13	129	7	7	23	2	13	0	0	5	0	100	286
# of Grads 13-14	180	3	7	23	0	4	1	1	7	0	63	289
# of Grads 14-15	163	0	3	22	0	2	0	0	3	0	47	240
# of Grads 15-16	191	24	3	32	0	3	0	0	2	0	32	287
# of Grads 16-17	201	13	3	45	0	7	0	0	3	0	38	310
# of Grads 17-18	161	9	1	44	0	10	2	0	0	3	55	285
Totals	1025	56	24	189	2	39	3	1	20	3	335	1697

Of the Class of 2018 respondents, 99% secured full-time or part-time employment within a variety of fields or were admitted to graduate school. Additionally, exploratory analysis was conducted to provide a snapshot of the most recent graduates. The May 2018 graduating class was comprised of 190 graduates. USF obtained information on 78% of these individuals. Of the respondents, 99% secured a position or were admitted to graduate school within 6 months after graduation.

Where USF Graduates Work

Of the respondents reporting employment for the class of 2018, 167 identified the location of their employer. The percent of employment does exclude respondents who reported attending graduate school, interning, volunteering or enlisting in the military. South Dakota, Minnesota, and Iowa are consistently the top 3 states where USF graduates find employment. Of the individuals who remained in South Dakota, all specified the city where they resided. Ninety-two percent of these respondents reported that they lived in Sioux Falls or within 30 miles of Sioux Falls. The Class of 2018 employment rate among the states is shown in the Chart B. Tables D and E provide a sampling of position titles and institutions for advanced degrees. From the past 6 years of surveys, the respondents who identified their employer location showed that 78% of USF graduates started employment in South Dakota. In addition, of the 2017-2018 respondents that identified the location of their employer, 76% of these graduates remained in South Dakota.

Chart B



Department Specific Statistics

Table B reports the average outcome and response rate for the most recent May graduates, Class of 2018 graduates and the past 6 years. Unlike the overall stats cited earlier, this table includes the information for double majors. This means that there may be multiple entries for the same graduate. This data is reflective of the specific majors reported within the Class of 2018 graduates.

Table B: Department Specific Statistics

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
FINE ARTS								
Communication Studies & Theater	100%	100%	100%	100%	100%	100%	100%	81%
Music	100%	100%	100%	100%	100%	100%	100%	88%
Art	100%	60%	100%	100%	50%	97%	96%	80%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
SOCIAL SCIENCE								
Criminal Justice	100%	60%	100%	100%	65%	97%	95%	70%
History/Political Science	100%	75%	100%	100%	83%	100%	9100%	77%
Media Studies	100%	71%	100%	100%	73%	100%	100%	80%
Psychology	83%	61%	94%	89%	67%	98%	97%	77%
Sociology	NA	33%	100%	NA	33%	96%	94%	67%

Social Science	100%	78%	100%	100%	80%	97%	97%	80%
Social Work	100%	60%	100%	100%	73%	100%	100%	79%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
HUMANITIES								
English	100%	83%	100%	100%	88%	91%	87%	92%
Theology	100%	75%	100%	100%	89%	100%	100%	84%
Spanish	NA	0%	NA	NA	0%	90%	86%	86%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
EDUCATION								
Elementary Education	100%	93%	100%	100%	96%	100%	100%	91%
Secondary Education	100%	100%	100%	100%	100%	94%	93%	91%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
BUSINESS								
Accounting (Traditional and DCP)	NA	60%	100%	100%	80%	95%	95%	84%
Business Administration (Traditional and DCP)	100%	90%	100%	100%	89%	98%	97%	84%
Entrepreneurship	NA%	100%	100%	NA	100%	100%	100%	90%
Management (DCP)	NA	0%	100%	100%	78%	100%	100%	79%
Professional Accounting	100%	100%	100%	100%	100%	96%	96%	80%
Sports Management	100%	100%	100%	100%	83%	100%	100%	86%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
NATURAL SCIENCE								
Biology/Chemistry	100%	86%	100%	100%	90%	97%	94%	79%
Paramedic Technology	NA	NA	NA	NA	0%	100%	100%	63%
Radiological Technology	100%	63%	100%	100%	63%	100%	100%	70%
Exercise Science	100%	75%	100%	100%	86%	99%	98%	80%
Mathematics	100%	100%	100%	100%	100%	100%	100%	86%
Computer Science	100%	100%	100%	100%	100%	90%	88%	67%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
NURSING								
Nursing	100%	46%	100%	100%	87%	99%	99%	81%

	May 2018 % with Jobs	May 2018 Response Rate	2017-2018 % Achieved Objective	2017-2018 % Employed	2017-2018 Response Rate	6 Year % Achieved Objective	6 Year % Employed	6 Year Response Rate
MISCELLANEOUS								
Interdisciplinary	NA	NA	100%	NA	100%	100%	100%	67%

Median Salary

When asked about their salary, 74 of the 161 (46%) 2017-2018 graduates employed full-time responded. Salaries ranged from \$21,840 to \$94,000. The mean salary was \$42,391 and the median was \$40,500, which exceeds the median salary captured within CSO Research's First Destinations Outcomes Report of \$37,000.² The response rate is not high enough to determine clear earning trends for graduates. Table C below includes information for double majors.

Table C: Salaries by Area

Area	Median	Min	Max	# of Response
Business	\$45,000	\$30,000	\$94,000	25/42 (60%)
Education	\$36,946	\$26,624	\$42,050	14/29 (48%)
Fine Arts	\$35,000	\$24,440	\$37,000	3/7 (43%)
Humanities	\$27,040	\$26,000	\$41,750	3/9 (33%)
Natural Science	\$35,350	\$25,000	\$40,000	6/17 (35%)
Social Science	\$29,193	\$21,840	\$40,000	10/28 (36%)
Nursing	\$50,000	\$44,000	\$74,880	19/42 (45%)

Table D: Class of 2018 Sampling of Position Titles

Employer	Title
9Round Fitness	Manager
A&B Business Solutions	Sales Administrator
Ameritas	Underwriting Analyst
Anderson United	Special Education Assistant
A-Ox Welding Supply Co., Inc.	Accounting Clerk
Auburn Homes and Services	Registered Nurse
Avera Behavioral Health	Behavioral Health Technician
Avera Behavioral Health	Registered Nurse
Avera Health	Patient Account Representative
Avera Health	Registered Nurse - Brain and Spine Unit
Avera Health	Registered Nurse - Cardiopulmonary Unit

Avera Health	Registered Nurse - Intensive Care Unit
Avera Health	Registered Nurse - Oncology
Avera Health	System Administrator
Avera McKennan	CT Scan Technologist
Avera McKennan	Radiologic Technologist
Avera Orthopedics	Radiologic Technologist
Behavior Care Specialists	Line Therapist
Brandon Valley Intermediate School	6th Grade Math Teacher
Cedar Bluffs Public Schools	Special Education Teacher
CenterPoint Energy	Temporary Leak Detection
Chamberlain School District	Special Education Teacher
CHI Health - Creighton University Medical Center -	Registered Nurse - Heart and Vascular Unit
Children's Home Society	Relief Counselor
Children's Hospital and Medical Center	Registered Nurse - Emergency Department
City of Sioux Falls	Assistant City Clerk
City Point Church	Student Ministries Director
Complete Weddings and Events	Operations Manager
Daktronics, Inc.	Outside Sales Representative
Daktronics, Inc.	Production Scheduler
Department of Social Services	Economic Benefits Specialist
Deputy Clerk of Courts	2nd Judicial Circuit Court in Minnehaha County Courthouse
Disney	Children's Activities/Recreation
Downtown Sioux Falls	Marketing Assistant
Duininck, Inc.	Assistant Site Supervisor
EmBe	Director of Women's Leadership
Ernst & Young	Associate Auditor
Evergreen Christian Private School	Elementary Teacher
Families First Counseling	Social Worker
First Premier Bank	Compliance Associate
First Premier Bank	Finance Analyst
First Premier Bank	Universal Banker
Glamour Defined	Product Manager
Glendale Elementary School District	3rd Grade Teacher
Good Samaritan Society Luther Manor	Night Charge Nurse
Groundworks Midwest	Administrative Coordinator
Harrisburg North Middle School	Advanced ELA Teacher
Hawarden Public Library	Children's Librarian
Hefty Seed Company	Human Resource Manager
Kemper Equipment	Field Sales - Aftermarket Specialist
KMWF and Associates CPA Firm	Accountant
Kroese & Kroese, P.C.	Accountant
Lewis Drug	Floor Manager

Lifescape	Teacher's Assistant
Little Caesars	Assistant Manager
Los Robles Hospital	Registered Nurse
Lutheran Social Services	Assistant Teacher
M.E. Pearson Elementary School	4th Grade Teacher
Machine Corp	Business Development Executive
Magnetic North	Account Manager
Malloy Electric	Customer Service Representative
MedVantx Pharmacy Services	Pharmacy Technician
Mercy Medical Center	Registered Nurse
Messiah New Hope Lutheran Church	Youth/Children's Pastor
Methodist Dallas Medical Center	Nurse Resident - Nephrology
Mitchell Middle School	Science Teacher
National American University	Financial Aid Advisor
Nebraska Department of Banking and Finance	Financial Institutions Examiner
NFP Executive Benefits	Client Relationships Manager
North Memorial Health Hospital	Registered Nurse
Nyberg's Ace	Assistant Manager
Orion Food Services	Quality Assurance Technician
Paramedics Plus, LLC	Field Training Officer
Pine Crest Christian Mental Health Services	Registered Nurse
Pinnacle Productions	General Manager
POET	Developer
POET	Director of IT Infrastructure
Providence Sacred Heart	Registered Nurse - Neurological Acute Unit
Rapid City Regional Health	Registered Nurse - Float Pool
Raven Industries, Inc.	Tax Accountant
Riddles Jewelry	Jeweler/Salesman
Rise Services	In Home Provider
Sammons Financial Group	Consultant Trainee
San Antonio Commanders of the Alliance of American	Football Player
Sanford Health	Clinical Manager of Diabetes and Thyroid Clinic
Sanford Health	Registered Nurse - Dialysis
Sanford Health	Registered Nurse - Medical Oncology
Sanford Health	Registered Nurse - NICU
Sanford Health	Travel Registered Nurse
Sanford Health Plan	Director of Care Management
Sanford Medical Center	Medical Laboratory Scientist
Sanford Wellness Center	Exercise Specialist
Scheels	Manager
Shadow Collaborative	Video Producer/Creative Team Player
Siebrecht & Company	Accountant

Sioux Falls Catholic Schools	Elementary Music Teacher
Sioux Falls Chiropractic	Rehabilitation Therapist
Sioux Falls Christian School	Elementary Teacher
Sioux Falls Humane Society	Adoption Counselor
Sioux Falls School District	ELA Teacher
Sioux Falls School District	Elementary School Teacher
Sioux Falls School District	High School Teacher
Sioux Falls School District	Middle School Teacher
Smithfield	Administration Assistant
Specialized Physical Therapy	Physical Therapy Technician
Spencer Municipal Hospital	Registered Nurse - Post Anesthesia Care Unit
Tea Area School District	1st Grade Teacher
The Great Outdoors Store	Sales Representative
Transition Academy	Treatment Coordinator
University of Sioux Falls	Library Assistant
US Bank	Mutual Fund Specialist
Volga Christian School	3rd/4th Grade Teacher
Wellmark Blue Cross Blue Shield	Senior Specialist Claims/Customer Service
Wells Fargo	Customer Service Representative
Wells Fargo	Utility Clerk in Operations
Western Dakota Tech	Program Director
Wheeler Elementary School/Millard Public Schools	Fourth Grade Teacher
Williams and Company, P.C.	Staff Accountant
Winner City Jail	Correctional Officer
Year Round Brown	Accountant

Table E: Class of 2018 Sampling of Advance Degree Institutions

Program	Institution
Capella University	Marriage and Family Therapy
Capella University	Master of Counseling
Grand Canyon University	Master of Arts in Psychology
Johns Hopkins University	Master of Counseling
Marymount University	Forensic and Legal Psychology
Northwest Missouri State University	Master of Curriculum and Instruction
Northwestern Health Sciences University	Doctor of Chiropractic
Northwestern University	Master of Mental Health Counseling
Sioux Falls Seminary	Master of Christian Leadership
South Dakota State University	Master of Science in Clinical Mental Health Counseling
St. Scholastica	Doctor of Physical Therapy
Texas Tech University	Law School
University of Groningen	Master of Clinical Psychology

University of Missouri - St. Louis	Doctor of Nurse Practitioner
University of North Dakota	Doctor of Physical Therapy
University of Sioux Falls	Master of Business Administration
University of Sioux Falls	Master of Education
University of South Dakota	Law School
University of South Dakota	Law School
University of South Dakota	Master of Arts in Clinical Mental Health Counseling
University of South Dakota	Master of Arts in School Counseling
University of South Dakota	Master of Science in Physician Assistant Studies
University of South Dakota	Master of Social Work
University of South Dakota	Masters of Arts in Kinesiology and Sports Management
University of South Dakota	Occupational Therapy Doctorate

Experiential Learning

Over 81% of the Class of 2018 graduates participated in one or more experiential learning activities, defined as the following: internships, campus-based research, practicums, clinical experiences, field experiences, and/or student teaching experiences. Some academic programs at the University of Sioux Falls have a required experiential learning aspect that students complete while pursuing their degree.

References

¹National Association of Colleges and Employers. (2019, January 9). Standards and protocols for the collection and dissemination of graduating student initial career outcomes information for undergraduates retrieved from NACE: <http://www.naceweb.org/uploadedfiles/pages/advocacy/first-destination-survey-standards-and-protocols.pdf>

²CSO Research, C. (2019, January 9). *College graduate national career outcomes report*. Retrieved from The Outcomes Survey@: <http://theoutcomessurvey.com/wp-content/uploads/sites/2/2018/01/IPEDS-16-17-6-month-infographic.pdf>