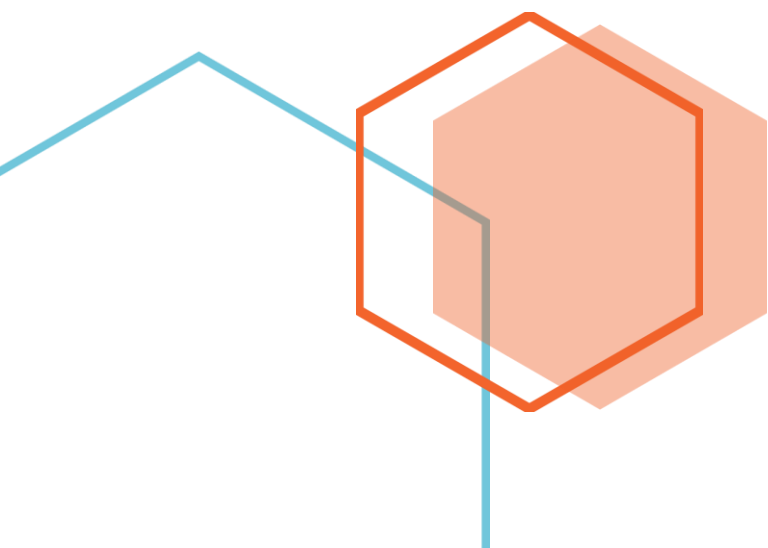
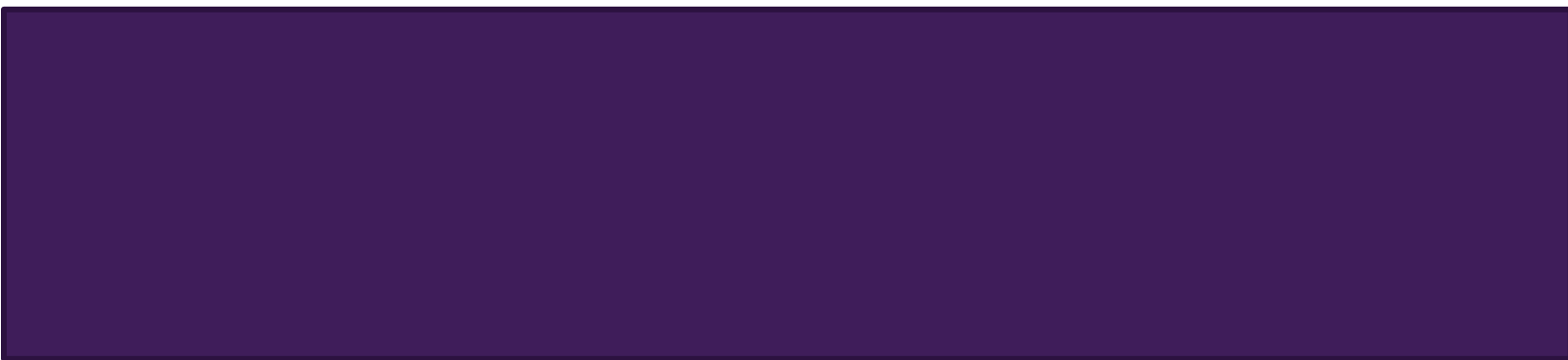




Primary Post-Graduation Activity Report Graduate Students Class of 2018-2019

University of Sioux Falls
Thomas Kilian Academic Success Center



Primary Post-Graduation Activity Report Graduate Students

Class of 2018-2019

Introduction

The University of Sioux Falls First Destination Report reflects students' outcomes for all graduate students and their first destination once they completed their program of study at USF. Throughout the data collection cycle, the Thomas Kilian Academic success Center (ASC) surveys each new graduation class to assess their primary post-graduation activities. The survey is routinely conducted over a 6-month period following graduation consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols. The data within this report was collected primarily through emailed online surveys, telephone calls, text messages, social media, and communication with university staff and faculty.

The following report provides information for both the post-graduation activities for the 2018-2019 academic year and the past five academic years. It highlights the vocational and educational destinations of 116 master's degree recipients for the MBA, M.Ed., and Ed.S.

Methodology

An online survey was routinely conducted over a 6 month period and was the primary means for collecting information from graduates during the academic year. ASC staff invited graduates by email to take the survey following graduation and continued to remind members of class about the online survey until it closed six months later.

To increase the survey response rate, ASC staff made additional efforts to learn about the post-graduation plans of graduates. Staff connected with graduates via email, text, phone calls social and professional websites, and academic departments to reach members of the class who had either not responded to the survey or stated that they were still seeking employment or seeking acceptance to graduate school at the time of graduation. If staff members reached these students, they conducted an abbreviated version of the questionnaire.

The purpose of the survey was to collect employment, continuing education, military service, volunteer or other activities for each graduate. The survey consisted of approximately 25 questions, and pending the response by each respondent, took between 5-10 minutes to complete. Students were not required to respond to all questions within the survey, and therefore, responses vary for each question.

The target population making up the Class of 2019 consists of students who earned a master's degree summer 2018, fall 2018, interim 2019, and spring 2019. The graduate list for summer, fall, and spring semesters were obtained from the Registrar's Office, which tracks students' academic status and application for graduation.

Knowledge Rate

The term knowledge rate (also referred to as response rate) is defined as the percent of graduates for which the institution has reasonable and verifiable information concerning the graduate's post-graduation career activities according to the National Association of Colleges and Employers (NACE) first Destination Standards and Protocols.

Of the 116 degree recipients, a 100% knowledge rate was obtained for the Class of 2019. The target goal outlined by NACE is a 65% knowledge rate.¹ USF's knowledge rate exceeds NACE's target goal by 35%.

Career Outcomes

Career Outcomes (also referred to as response rate) as defined by NACE is the ratio of respondents who reported they found employment (full-time or part-time), voluntary service, serving in the U.S. Armed Forces, or continued their education. Of the respondents, USF's graduates reported their principle activity was to secure employment. Excluding the non-seeking respondents and the individuals who provided no information, 100% (115/115) secured a position or continued their education within six months of graduation.

Where USF Graduates Work

Of the respondents reporting employment for the class of 2019, 112 identified the location of their employer. The percent of employment does exclude respondents who reported attending graduate school, interning, volunteering or enlisting in the military. Of the individuals who remained in South Dakota, all specified their city where they resided. Eighty-one percent of these respondents reported that they lived in Sioux Falls or within 30 miles of Sioux Falls. In addition, of the 2018-2019 respondents that identified the location of their employer, 79% of these graduates remained in South Dakota.

Department Specific Statistics

The table below reports the average outcome and response rate for each of the graduate programs at USF. Six-year averages are also included to provide a historical context for each program.

Table A: Average Survey Results by Academic Program

Graduate Program	2018-2019 % Employed	2018-2019 Response Rate	6 Year % Employed	6 Year Response Rate
MBA	100%	100%	99%	95%
M.Ed.	100%	100%	99%	97%
Ed.S	100%	100%	100%	95%

Median Salary

When asked about their salary, 29 of the 115 (25%) 2018-2019 graduates employed full-time responded. Salary ranges and medians are provided below. The response rate is not high enough to determine clear earning trends for graduates.

Area	Median	Min	Max	# of Response
Business	\$52,500	\$38,000	\$210,000	12/54 (22%)
Education	\$50,000	\$32,000	\$72,000	17/61 (28%)

Hiring Organizations & Job Titles

The following are a sampling of the positions that graduates reported when they responded to the 2018-2019 survey.

Table C: Employers of USF Graduates

MBA Employers	Job Title
Amazon	Project Manager
Arthrex	Associate Sales Representative
Aureus Medical Group	Account Manager
Avera McKennan	Emergency Medical Physician
Billion Automotive	Automotive Service Advisor
Dakota Business and Finance	Closing Officer
Department of Social Services	Economic Benefits Specialist
Doherty Staffing	Recruiter
Eide Bailly	Tax Senior Associate
Enterprise	Management Trainee
External Quality Client Audit Manager	Cigna
Farm Bureau	Financial Services Claims Manager
Federal Government	Building Management Specialist
Good Samaritan	Administrator in Training
Graco	Human Resources Manager
Great Plains Zoo and Delbridge Museum of Natural History	Event and Marketing Contractor
Huron Regional Medical Center Foundation	Executive Director
Impact Advisors LLC	Senior Advisor
Johnson Builders and Realty	Real Estate Broker
Lawrence and Schiller	Media Coordinator
Lindenwood University	Defensive Line Coach
M&M Livestock	Agricultural Associate
Menno State Bank	Loan Officer
Metabank	Accountant
Metapayment Systems	Product Manager
Mussetter Distributing	Sales
POET	Procurement and Contracting Manager
Premier Bankcard	Sales Retention
SABIS Educational Systems, Inc.	Executive Director - Operations
Sammons Financial Group	Procedure Writer
Sammons Financial Group	Business Analyst
Sanford Health	Benefits Specialist
Sanford Health	Director of Clinical Operations
Sanford Health	Staff Nurse
Sanford Health Plan	Application Support Analyst
Sammons Financial Group	Corporate Accounting Analyst
Simba Ministries	Founder
Sioux Falls School District	High School Math Teacher

TCF Bank	Mortgage Underwriter
Touchmark	Controller
Truks-N-Trykes 2	Assistant Director
University of Jamestown	Regional Admissions Counselor
University of Sioux Falls	Senior Accountant
Verizon	Business Account Manager
Volunteers of America-Dakotas	Development Executive
WellLife	Executive Director
Wells Fargo	Account Resolution Specialist
Wells Fargo	EFS Customer Service
Wells Fargo	Financial Crime Lead

M.Ed./Ed.S. Employers	Job Title
Aberdeen School District	Principal
Bowdle School District	Superintendent
Brandon Valley School District	Principal
Brandon Valley School District	Teacher
Brookings School District	Teacher
Cedar Rapids Community School District	High School PE/Health Teacher
Cedar Ridge Elementary School	Kindergarten Teacher
Chester School District	Elementary Principal
Corsica-Stickney School District	7-12 Principal
Dell Rapids School District	Teacher
Denver Christian School	Head of School
Feather River College	Assistant Coach - Linebackers
Freeman Academy	Resource Teacher
Glenwood Community School District	7th Grade Science Educator
Hamlin School District	Middle School/High School Principal
Hamlin School District	Middle School and High School Art Teacher
Harrisburg School District	Middle School Tutor
Harrisburg School District - Journey Elementary School	Principal
Jackson Country Central School	High School Science Teacher
Marshall School District	Mathematics Teacher
McCrossan's Boys Ranch	ELA Teacher
Mount Vernon School District	K-12 Technology Teacher
Northern State University	Assistant Director of Student Involvement and Leadership
Omaha Public Schools	Teacher
Sioux City Community School	Title I Teacher
Sioux Falls School District	Teacher
Viborg Hurley School District	Superintendent/Middle School Principal
Watertown High School	English Teacher

References

1National Association of Colleges and Employers. (2020, January 23). Standards and protocols for the collection and dissemination of graduating student initial career outcomes information for undergraduates retrieved from NACE:
<http://www.nacweb.org/uploadedfiles/files/2020/publication/first-destination/first-destination-survey-standards-and-protocols.pdf>